



## MINUTES OF THE BLYTH BIA BOARD MEETING

**Date:** Thursday March 30, 2023

**Time:** 8:00am

**Location:** Blyth Community Centre

**MEMBERS PRESENT:** D. Sparling, Chair  
A. Cullen  
K. Falconer, NH Councillor  
R. King, Secretary  
C. O'Donnell  
J. Stewart, Service Club & Legion Rep  
J. Todd, Churches Rep

**OTHERS PRESENT:** C. Jordan, S. Stephenson

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### 1. CALL TO ORDER

Chair Sparling called the meeting to order at 8:08am.

### 2. CONFIRMATION OF THE AGENDA

**MOVED BY:** J. Todd

**SECONDED BY:** K. Falconer

*THAT the Blyth BIA Board hereby accept the Agenda as presented for the Thursday March 30, 2023 meeting.*

For (6): A. Cullen, K. Falconer, R. King, C. O'Donnell, J. Stewart, J. Todd

**CARRIED (6 to 0)**

### 3. DISCLOSURE OF PECUNIARY INTEREST

None

### 4. MOTION TO RECEIVE MINUTES OF PRIOR MEETING

**MOVED BY:** J. Stewart

**SECONDED BY:** K. Falconer

*THAT the Blyth BIA Board hereby adopts the minutes, as presented, of the Thursday January 26, 2023 meeting.*

For (6): A. Cullen, K. Falconer, R. King, C. O'Donnell, J. Stewart, J. Todd

**CARRIED (6 to 0)**

**5. PUBLIC MEETINGS/DELEGATIONS**

a) Blyth Festival Season Presentation

- Rachael King, General Manager of the Blyth Festival, provided an overview of what Blyth Festival is, what the upcoming season looks like, and how businesses and community can help make the season a success
- Rachael answered questions and it was suggested a similar presentation should be presented, as a delegation, at Township Council.
- There was discussion about strategies for welcoming the outdoor evening audiences and whether downtown businesses would be staying open a little longer to facilitate that.
- An electronic copy of the presentation slides will be distributed with today's minutes.

**6. CORRESPONDENCE**

None

**7. BUSINESS ARISING**

A) Election of Officers

**MOVED BY:** J. Todd

**SECONDED BY:** D. Sparling

*To nominate Angela Cullen for the position of Chair.*

For (7): A. Cullen, K. Falconer, R. King, C. O'Donnell, D. Sparling, J. Stewart, J. Todd

**CARRIED (7 to 0)**

**MOVED BY:** J. Stewart

**SECONDED BY:** A. Cullen

*To nominate Shane Yerema for the position of Vice-Chair.*

For (7): A. Cullen, K. Falconer, R. King, C. O'Donnell, D. Sparling, J. Stewart, J. Todd

**CARRIED (7 to 0)**

**MOVED BY:** R. King

**SECONDED BY:** A. Cullen

*To nominate David Sparling for the position of Treasurer.*

For (7): A. Cullen, K. Falconer, R. King, C. O'Donnell, D. Sparling, J. Stewart, J. Todd

**CARRIED (7 to 0)**

**MOVED BY:** D. Sparling

**SECONDED BY:** J. Stewart

*To nominate Rachael King for the position of Secretary.*

For (7): A. Cullen, K. Falconer, R. King, C. O'Donnell, D. Sparling, J. Stewart, J. Todd

**CARRIED (7 to 0)**

**Executive Slate**

A. Cullen, Chair

S. Yerema, Vice Chair

D. Sparling, Treasurer

R. King, Secretary

**MOVED BY:** J. Stewart

**SECONDED BY:** C. O'Donnell

*THAT the Blyth BIA Board hereby accepts the 2023 Executive Slate*

For (7): A. Cullen, K. Falconer, R. King, C. O'Donnell, D. Sparling, J. Stewart, J. Todd

**CARRIED (7 to 0)**

**8. CORRESPONDENCE**

None

**9. FINANCIAL REPORT**

- J. Todd reported that there was approximately \$12,000 in the bank at the end of February.
- One bill paid in March.
- Welcome to new Associate Member – Jennifer Cooper of Carriage House Suites.

**MOVED BY:** C. O'Donnell

**SECONDED BY:** D. Sparling

*THAT the Blyth BIA Board hereby accepts the Financial Report for the Thursday March 30, 2023 meeting.*

For (6): K. Falconer, R. King, C. O'Donnell, D. Sparling, J. Stewart, J. Todd

**CARRIED (6 to 0)**

**10. NORTH HURON COUNCIL REPORT**

- The 2023 budget will be up for a vote at Monday's council meeting. Removal of the former public works buildings at Dinsley & Mill St is in that budget.
- Councillor Falconer is meeting with MPP Lisa Thompson and MP Ben Lobb tomorrow
- Councillor Falconer is attending meetings April 4-5 in Teeswater re: Nuclear Waste Management
- Timing of construction at the Hwy 4 & 25 intersection is subject to the outcome of the Huron County budget.

**11. CHAMBER OF COMMERCE REPORT**

None

**12. COMMITTEE REPORTS**

**A) NH Economic Development**

- Still unsure if this committee will continue now that there is a staff person in Economic Development.

**B) Marketing Committee**

- Have not met recently.
- With new BBIA Constitution, the chair of any sub-committee must be a member of the BBIA Board of Management.
- Alice Munro Festival of the Short Story is happening the first weekend in June and is interested in working with Wingham and Blyth BIAs in promoting. FYI - Keynote address will be at Memorial Hall and other events happening throughout North Huron & greater Huron County.

**13. OTHER BUSINESS**

**A) Daycare**

Blyth businesses and residents continue to be interested in a Blyth-based daycare

**B) Maple Mania**

- a. Blyth Fire Fighters served 350+ breakfasts on Saturday March 18, as part of the larger Huron County Maple Mania events.

**C) Member Check-In**

**a. Wonky Frog**

- Has ordered copies of the Ontario By Bike publication and will deliver some to other businesses.
- Has been doing BBIA social media posting.

**b. Ministerial**

- Trinity Anglican hosting a concert Friday April 21, with proceeds going to the Hospice. Band: The Lucky Charms. Details re: timing TBC
- The Community Conversation meeting at the Blyth Branch Library last night went well (facilitated by Huron County Library staff). The library will be distributing a copy of the notes from the meeting.

**c. Legion**

- Recent Elimination Draw was quite successful.
- Served 150+ people breakfast on Family Day.

d. Lions Club

- Upcoming April 22 Drive-thru Smoked Porkchop BBQ. 350 tickets for sale. Anticipating being sold out.
- Spoke as a delegation at North Huron Council re: proposed reduction in services in Blyth.
- Both Legion & Lions have significant concerns about the new SmartServe training and recertification program, including its entirely online process.
- Legion & Lions recently participated in the 25<sup>th</sup> Anniversary celebrations of the year the Blyth Bantam & Blyth Midget hockey teams won the OMHA championships. The Legion & Lions were partial sponsors of these teams at that time.

**14. ADJOURNMENT**


It was noted that the next BBIA Board meeting will be held on Thursday April 27, 2023, at 8:00am at the Blyth Community Centre.

**MOVED BY: J. Todd**

*THAT the Blyth BIA Board agrees that there being no further business before Council; the meeting be hereby adjourned at 9:46am.*

**CARRIED**

  
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Chair

  
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Secretary